

PRIVACY NOTICE

Budget Car Sales, LLC

Privacy Notice

Notice Last Updated: September 22, 2017

Budget Car Sales, LLC (“Budget Car Sales”, “we”, “us” or “our”) in collaboration with our partner, Innovating Funding Services LLC (“IFS”), offers you the opportunity to test-drive and purchase vehicles at discounted prices from selected Avis and Budget locations.

This Privacy Notice does not apply to any other Avis Budget Group, Inc. entity or independent licensees.

Budget Car Sales may change portions of this Privacy Notice from time to time, so be sure to check back. If we make a change that significantly affects your rights, we will notify you by way of a prominent posting on our websites, e-mail and/or postal mail prior to the change becoming effective.

Please select any of the following hyperlinks to learn about the ways we collect, use, share and disclose personal information:

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GETTING STARTED

Budget Car Sales wants you to feel comfortable about giving us access to your personal information. Use this Privacy Notice to find out what happens to your personal information when you interact with Budget Car Sales and what choices you have.

This Privacy Notice covers the personal information that Budget Car Sales collects, uses and discloses through your use of our website.

We collect personal information when you give it to us, such as by telephone, fax, postal mail, email, in person, or through your use of Budget Car Sales' website.

Sometimes, we may combine your personal information with other information we received from other sources so we can provide you a more customized and hassle-free experience. We may obtain personal

information about you from a third party. Additionally, our affiliates and third parties may provide us with information about you.

We may also automatically collect information about your devices when you use our website. To learn about our online data collection, go to the [Online Data](#) section.

Any disputes regarding how we handle your personal information will be governed by the terms of your test drive, rental, vehicle purchase or the terms of use of our website, unless otherwise required by applicable law.

This may include mandatory arbitration of disputes.

TEST DRIVES

When you book a test-drive appointment, we collect your name, location, contact information, and vehicle type preference. We will provide this information to an Avis or Budget location who will arrange for your test drive. Please see the [Avis Budget Group Privacy Notice](#) for information on how your personal information will be collected, used and disclosed in connection with your test drive.

ONLINE DATA

When you visit and use our website or download our mobile application, Budget Car Sales automatically collects information. This section tells you more about what information we collect and why we collect it.

IP Addresses & other information collected automatically: We may collect your IP address when you visit our websites to help us diagnose problems with our systems, for system administration, to report aggregated information to our business partners, and to audit the use of our website. In select circumstances, we may use IP addresses to help us identify you when we feel it is necessary to enforce compliance with our Website Terms of Use or to protect our service, site, users or others. We may also collect your browser type, Internet Service Provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, and/ or clickstream data to analyze trends in the aggregate and administer the site.

Cookies & other similar technologies: We use cookies, scripts, pixel tags, etags, web beacons and other similar technologies to help us recognize you, remember your previous preferences, and vehicle interests, etc., so you don't have to tell us over and over again! This helps us make the website more convenient and efficient. We also use these technologies to track website usage trends and patterns, personalize features, and tailor advertisements to you and provide you with a personalized marketing experience. We share website usage information about visitors with selected third parties for the purpose of targeting our Internet advertisements on our websites and other websites that display our advertisements. You can control your cookies and other technology preferences by going to your browser settings and tools. To learn more about our interest-based online marketing programs, read the sections below on [Online Advertising](#) and [Your Choices](#).

ONLINE ADVERTISING

Budget Car Sales uses third-parties to provide online or electronic ads on our behalf. These third parties use data about your visits to our websites usage to send you customized ads that may be of interest to you. This information is collected using cookies, scripts, pixel tags, etags, web beacons and other similar

technologies by Budget Car Sales and our third-party advertising partners. To learn more about our interest-based online marketing programs, read the sections above on [Online Data](#).

Want to learn about targeted advertising and what choices you have when it comes to marketing? Click here: <http://www.networkadvertising.org/choices/> or here <http://www.aboutads.info/choices/>. Please note that if you opt out of targeted advertising you will continue to receive general ads and transaction based communications.

MARKETING

Budget Car Sales sometimes also shares personal information with third-parties to help us with our marketing and promotional projects, such as managing our social media pages, running contests, sweepstakes and other promotions, or sending marketing communications.

Don't want to receive promotional and marketing emails and text messages from Budget Car Sales? No problem! You can withdraw your consent at any time. See [Your Choices](#) below to find out how.

Do you live in California? See [Your California Privacy Rights](#) to read about your rights to receive certain information about ABG's use and sharing of personal information for marketing purposes.

SOCIAL MEDIA

Social Sharing

Budget Car Sales lets you share some Budget Car Sales online content on social media websites through hosted sharing links and icons. You should remember that sharing content and links through your social media profile may be viewed by the public, and that you are subject to that social media website's privacy policy. We encourage you to read the privacy policies of any website you visit.

Budget Car Sales does not track or store a record of those social media comments, sharing or other actions.

If you choose to participate in posting or sharing activities, you should remember that it may be viewed by the public via Budget Car Sales's website, in RSS feeds, APIs (application program interfaces) and may also be made available to other websites. As a result, your public activities may appear on third-party websites, blogs, or feeds. Budget Car Sales isn't responsible for the information that may be shared publicly.

Other Social Media Features

Our websites may include social media features, such as the Facebook Like button. These features may collect your IP address, which page you are visiting on our website, and may set a cookie so that the Like button feature works properly! Social media features are governed by the privacy policies of the website providing the feature, not Budget Car Sales.

ANALYTICS

We use analytic software, such as Google Analytics and others, to help us to better understand the functionality of our software on our websites and Apps on your device. This software may record information such as how often you use our App, which features you use or don't use in the App,

aggregated usage, performance data, and where the App was downloaded from. This information isn't connected to you.

Want to learn about all the data and happenings when you visit our websites or use our Apps? Learn more under the [Online Data](#) section.

CHILDREN

Budget Car Sales' website and services are not for children under the age of 13. This includes any links to other websites that we provide for your convenience. We don't knowingly collect personal information from children for any reason. If you think Budget Car Sales has received personal information of your child or another minor, please [contact us](#).

INFORMATION SHARING

Budget Car Sales may use and share your personal information with IFS and its financial advisors who will handle your financing and vehicle title and registration details. Among other things, IFS may provide information that it collects to lenders such as banks and credit unions, to arrange financing, and to dealers, to complete your vehicle purchase. Please see the [IFS Privacy](#) notice and [disclosures](#) to learn more about IFS's privacy practices, including sharing information with third parties.

YOUR CHOICES

You can opt out from marketing and promotional emails by:

- Clicking "unsubscribe" at the bottom of an email we sent you.
- Going to our [Key Contacts](#) section below to email or call customer service representative.

To stop receiving promotional text messages:

- Text the word "STOP" to 972-388-3360; and

If you do opt out of receiving promotional and marketing messages, we can still contact you regarding our business relationship with you, such as appointment status and updates, survey requests after you test drive with us, or respond to your inquiries or complaints, and similar communications.

SAFEGUARDS

The security of your personal information is important to us. We take reasonable steps to make sure your information is protected from unauthorized use, access, disclosure, alteration, destruction or loss. For more sensitive personal information, we use firewalls and Transport Layer Security (TLS) encryption.

We do not ask for sensitive information, such as your credit card number, passcode, account number or pin number, in an e-mail, text or on a website not operated by Budget Car Sales or its affiliates. If you do receive a suspicious request, do not provide your information and report it by contacting one of our customer service representatives at utd@ifs4u.com.

STORAGE

Budget Car Sales stores your personal information in the United States. If Budget Car Sales needs to transfer your information to locations outside the United States as part of our normal business operations, the information may be subject to laws of other countries. If so, Budget Car Sales takes reasonable steps to ensure your information is treated and protected similarly as if it were in the United States. This Privacy Notice is intended to be governed by the laws of the State of New Jersey and meet the laws and requirements of the United States, which may not necessarily be consistent with the laws and regulations of the country where you live.

YOUR CALIFORNIA PRIVACY RIGHTS

Do you live in California? California Civil Code Section 1798.83 states that our California users have the right to receive specific information about how Budget Car Sales discloses personal information to others for their marketing purposes, and what choices they have. To make such a request [contact us](#).

If you are a California resident under the age of 18 and you have publicly posted any information on our websites, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. If you wish to make such a request, please send an email with a detailed description of the specific content or information to us as noted below in [Key Contacts](#). Please be aware there may be circumstances in which the law does not require or allow removal even if requested.

Further, Budget Car Sales is required to alert you how our websites react to Do Not Track signals. Some browsers support a "Do Not Track" feature, which is intended to be a signal to websites that you do not wish to be tracked across different websites you visit. We do not currently change the way our website operates based upon detection of a Do Not Track or similar signal.

Want to know what other rights and choices you have for all kinds of privacy things? Check out the [Your Choices](#) section above.

ACCESS AND CORRECTION

Want to know if Budget Car Sales has your personal information on file? Need to update your contact details or other information? Want Budget Car Sales to delete your personal information? You play an active role in helping Budget Car Sales to keep your information up to date and accurate.

You can contact our customer service at the details below for assistance in accessing, correcting or deleting your personal information. We will respond to your request within a reasonable timeframe.

We may take steps to verify your identity before granting access to your information or making corrections or deletion. Sometimes, we may not be able to provide you access or make the corrections, and will let you know how you can challenge our decision. Sometimes, we may not be able to delete your information, as explained in the storage and Retention section above.

KEY CONTACTS

Want to talk to us? Check the list below to find out the best way to reach us. When you contact us, we may take steps to verify your identity for security purposes.

I want to...	How to reach us
<ul style="list-style-type: none"> • Contact Budget Car Sales • Request access to my personal information • Stop having my personal information collected, used, and disclosed by Budget Car Sales [This may prevent us from providing you our products and services.] • Ask questions and/or give feedback about Budget Car Sales Privacy Notice and practices • Notify Budget Car Sales that they may have received personal information of a child under 13 	<p>Phone: 855-850-0040</p> <p>Email: utd@ifs4u.com</p> <p>Hours of Operation:</p> <p>Monday – Saturday: 8am – 7pm CST</p> <p>Sunday: Closed</p>
<ul style="list-style-type: none"> • Stop receiving marketing emails from Budget Car Sales 	<ul style="list-style-type: none"> • Click "unsubscribe" at the bottom of an email we sent you. • Contact an Budget Car Sales customer service representative above
<ul style="list-style-type: none"> • Stop receiving marketing text messages from Budget Car Sales 	<p>Text the word "STOP" to 972-388-3360</p>